



A big business health plan at a small business price

Coverage discount for chamber members only

You *can* offer your employees coverage usually reserved for big businesses. And you can do it at a budget-friendly price. How?

Your Southern Ohio Chamber Alliance (SOCA) membership includes discounted rates on quality health plans from Anthem Blue Cross and Blue Shield.

You'll have your choice from a variety of affordable plans, every one designed specifically for businesses like yours. And just like bigger companies, you'll get the same innovative programs, the same comprehensive coverage, and the same access to Anthem's robust provider network.

So you can save money without pinching pennies.

Comprehensive coverage that sets you apart

This is what can separate you from your competitors who still think small. You can offer a full benefits package and take advantage of the administrative convenience of working with one carrier.

Complete your benefits package with:

- Dental
- Vision
- Life insurance (with 10-15% discount)
- Long-term disability (with 5% discount)
- Short-term disability (with 10% discount)
- Employee assistance programs

Online tools for easy administration

With Anthem's suite of online resources, managing your health benefits is easier than ever. Just go to anthem.com to:

- View your entire roster of employees and dependents
- Add or delete employees or dependents
- View or change an employee's address
- View the details of an employee's claim status

Whether you're a sole proprietor or have lots of employees, your Chamber of Commerce membership includes access to quality health plans from Anthem.

HEALTH

DENTAL

VISION

LIFE

DISABILITY

Anthem

SOUTHERN OHIO
CHAMBER
ALLIANCE

Thanks to the recent passage of Ohio Senate Bill 5, you can get even bigger discounts on quality, affordable health benefits.

YOUR BUDGET CAN REST EASY

How does Anthem create value for your company?

- Flexible plans
- Preventive care services
- Comprehensive coverage, including prescription drug

Strategies for staying healthy and avoiding costs

You'll also benefit from Anthem's new 360° Health® health and wellness programs, which combine cutting-edge personal services with high quality, individualized care coordination. 360° Health pulls all aspects of care coordination, health improvement and preventive care together into a centralized user-friendly resource to help keep your employees healthy and productive.

Extra incentives to stay healthy

You've learned to spend smartly to keep your business running. You probably know that there's nothing smarter than keeping your employees healthy and working. So with Anthem, your employees can save on products and services that help them stay healthy. Through SpecialOffers@AnthemSM, they can save on:

- Eyeglasses, contacts and even Lasik eye surgery
- Visits to massage therapists and acupuncturists
- Vitamins and herbs
- Health club memberships and fitness equipment
- Weight loss and maintenance programs
- Products to help a smoker kick the habit
- Health-related books
- Hearing aids
- Teeth whitening and dental veneers

For more information on a big business plan for your small business, call (937) 395-4533 or go to www.joinsoca.com.

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